



## Holiday Banners, Sparkle & Shine

It's that time of year again for you to show how much you care about La Jolla. Please join us for the **2016 – 2017 Holiday Banners, Sparkle & Shine Campaign** and help make a difference in our community. Your continued support will help further beautification of the Village, as well as promotional campaigns and events. Your participation will be publicly recognized for your generosity on an 8-foot-tall banner.

Your organization can sponsor one or more banners, no limit on quantity. Your display name will be at the bottom of the banner for everyone driving or walking by to see beginning with Holiday Banners - December 2016 through Everyday Banners - the end of 2017!

### How it Works:

- **Level A:** Three banners per month for three months, including one on Torrey Pines Road = \$2,880
- **Level B:** One banner for three months = \$1000
- **Level C:** One banner for one month, flying high in the Village = \$450

This program will run for December for the Holiday banners, and throughout the year for the Everyday banners\*. No logos allowed, strict line copy, no more than a name of family/business/organization.

CIRCLE ONE:	Level A	Level B	Level C
CIRCLE ONE:	Holiday		Everyday Banner
SPONSOR NAME:			
CONTACT NAME:			
ADDRESS:			
CC#:			
Expiration			

\*space and location cannot be guaranteed  
 Checks can be made out to: La Jolla Village Merchants Association

\_\_\_\_\_  
 Name of Applicant, Signature \_\_\_\_\_  
Date