



You are invited to a  
**COMMUNITY CONVERSATION** hosted by  
The La Jolla Community Parking District  
Advisory Board

with

# **DR. DONALD SHOUP**

WEDNESDAY, MARCH 21, 2007  
5:30 pm – 7:00pm

**SHERWOOD AUDITORIUM  
MUSEUM OF CONTEMPORARY ART  
LA JOLLA  
800 PROSPECT STREET**

UCLA Professor of Urban Planning, Dr. Donald Shoup, will share his thoughts about parking problems and their solutions. Author of the *High Cost of Free Parking*, Dr. Shoup's presentation combines wit and a wealth of knowledge about parking. Dr. Shoup is a nationally recognized authority who has dedicated his career to understanding and managing the effects of parking on the community, the economy and the environment. This lecture and discussion session are free and open to all community members who want to learn more about this important issue.

FOR MORE INFORMATION

[www.lajollabythesea.com/parking](http://www.lajollabythesea.com/parking) or 858-454-5718

<http://shoup.bol.ucla.edu/>